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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ILLUMINA, INC. and
ILLUMINA CAMBRIDGE LTD.,

Plaintiffs,

v.

BGI GENOMICS CO., LTD.,
BGI AMERICAS CORP.,
MGI TECH CO., LTD.,
MGI AMERICAS INC., and
COMPLETE GENOMICS INC.,

Defendants.

Case Nos. 3:19-cv-03770-WHO
3:20-cv-01465-WHO

**DEFENDANTS' OPPOSITION TO
ILLUMINA'S MOTION
FOR ENTRY OF A PERMANENT
INJUNCTION**

Date: March 2, 2022
Time: 2:00 PM
Judge: The Hon. William H. Orrick

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STATEMENT OF FACTS

At trial the jury returned a verdict that '444 claim 3 and '025 claim 1 were obvious, and the remaining claims were not. *See* Dkt. 594 at 8-12.¹ The jury also found that Defendants induced infringement of some but not all of the asserted claims, and contributed to the infringement of the '973 claims, that Defendants' infringement was willful, and awarded damages in the amount of \$8,000,000. *Id.* at 2-7, 13. Before trial, the Court found that CoolMPS did not infringe the '025 claims. Dkt. 469. Illumina subsequently moved for entry of a permanent injunction. Dkt. 627.

LEGAL STANDARD

Illumina must demonstrate: “(1) that it has suffered an irreparable injury; (2) that remedies available at law, such as monetary damages, are inadequate to compensate for that injury; (3) that, considering the balance of hardships between the plaintiff and defendant, a remedy in equity is warranted; and (4) that the public interest would not be disserved by a permanent injunction.” *eBay Inc. v. MercExchange, L.L.C.*, 547 U.S. 388, 391, 126 S. Ct. 1837, 1839, 164 L. Ed. 2d 641 (2006). Illumina must establish a “sufficiently strong causal nexus” between any alleged irreparable harm and the alleged infringement. *Apple Inc. v. Samsung Elecs. Co.*, 695 F.3d 1370, 1374 (Fed. Cir. 2012) (“*Apple II*”).

ARGUMENT

I. ILLUMINA HAS FAILED TO MEET ITS BURDEN OF PROVING IT WILL BE IRREPARABLY INJURED ABSENT AN INJUNCTION

A. The NGS Market is a Multi-Player Market

Illumina's argument that it will be irreparably harmed in the NGS market is based on the faulty premise that it faces no competition in the market other than from CGI. Dkt. 627 at 3. At least three other companies—PacBio, Oxford Nanopore, and Thermo Fisher—are manufacturing and selling next generation sequencing (“NGS”) systems in the United States. Dkt. 58-17 (FTC Complaint) ¶¶ 34, 47-48. Singular Genomics has recently launched products in the U.S. NGS market as well. Metzker Decl. Exs. 19-20. Illumina's Chief Commercial Officer Susan Tousi testified at trial that the NGS market is a “market with [] lots of competition.” Tr. at 259:19-22.

1 While Illumina relies on this Court’s finding at the preliminary injunction phase that “sales to BGI
 2 would almost certainly translate into lost revenue for Illumina,” Dkt. 627 at 3, the evidence at trial
 3 showed that any revenue that would be lost to CGI, as opposed to the multiple other players in the
 4 market, would not be irreparable. Courts often find no irreparable harm when, as here, there are
 5 multiple market competitors. *See, e.g., EcoServices, LLC v. Certified Aviation Servs., LLC*, 340 F.
 6 Supp. 3d 1004, 1024 (C.D. Cal. 2018), *aff’d in part, vacated in part on other grounds, remanded*,
 7 830 F. App’x 634 (Fed. Cir. 2020); *Apple, Inc. v. Samsung Elecs. Co.*, 678 F.3d 1314, 1324-25
 8 (Fed. Cir. 2012); *Belden Techs. Inc. v. Superior Essex Commc’ns LP*, 802 F. Supp. 2d 555, 577 (D.
 9 Del. 2011). While Illumina may argue that Illumina and CGI are the only “direct competitors,”
 10 that is not the case. For example, Oxford Nanopore recently introduced a new technology that will
 11 directly compete with Illumina in short read high throughput sequencing. Metzker Decl. ¶ 78-79;
 12 Metzker Ex. 22 (introducing “Short fragment mode” (SFM), to optimise accurate, high-throughput
 13 sequencing of shorter fragments as short as 20 bp, will be fully enabled in the new year.”). With
 14 its recently launched platform, “Singular Genomics is planning to take Illumina head-on in the
 15 mid-throughput benchtop sequencing market.” Metzker Ex. 20; *see also* Metzker Decl. ¶¶ 76-77,
 16 79. Moreover, simply being a “direct competitor” does not mean that irreparable harm will ensue.
 17 *Standard Innovation Corp. v. Lelo (Shanghai) Trading Co.*, No. 15-CV-04858-BLF, 2015 WL
 18 6828317, at *3 (N.D. Cal. Nov. 6, 2015) (status as a direct competitor, on its own, is not enough to
 19 show irreparable harm). If CGI were to join this multi-player market, any infringement would not
 20 necessarily impact Illumina’s market position, and this factor therefore weighs against entry of an
 21 injunction.

22 **B. There is No Evidence of Lost Market Share, Lost Sales, or Price Erosion**

23 Illumina only speculates about lost market share, lost sales, and price erosion. Illumina’s
 24 reference to the Court’s preliminary injunction ruling stating that Illumina might suffer lost
 25 revenue is not evidence and does not satisfy Illumina’s burden of proof. *Ctr. for Biological*
 26 *Diversity v. Salazar*, 706 F.3d 1085, 1090 (9th Cir. 2013). Even though Illumina has been

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 28 ¹ All citations to the docket herein refer to Case No. 3:19-cv-1465-WHO unless otherwise noted.

1 provided with ample opportunity to come forward with actual evidence to support either lost sales
2 or price erosion, it has not.

3 Further, the Court’s finding on the likelihood of lost sales to Illumina was made in the
4 context of its finding—over 18 months ago in June 2020—that “BGI’s commercial expansion into
5 the United States would create essentially a two-player market.” Case No. 3:19-cv-3770, Dkt. 185
6 at 18. The market has changed over the last 18 months. Existing players such as Oxford
7 Nanopore have expanded their product offerings in the mid- and high-throughput segment of the
8 market. Metzker Decl. ¶ 78-79; Metzker Exs. 21-22 . Furthermore, a new entrant, Singular
9 Genomics, now competes in this segment. Metzker Decl. ¶¶ 76-77, 79; Metzker Exs. 19-20.
10 Even if one were to consider that Illumina faces no competition other than from CGI, that still
11 would not support a conclusion that it will suffer lost sales, market share or price erosion.
12 Illumina’s own data shows that not to be the case.

13 The market in which CGI is the strongest is China. Kearl Decl. ¶ 7. Yet, Ms. Tousi,
14 Illumina’s Chief Commercial Officer, testified that Illumina has had a lot of success in the China
15 market, particularly with penetrating hospitals and clinical applications. Tr. at 261:16-21. She
16 stated that Illumina has penetrated the top 400 hospitals in China. Tr. 269:7-8. In fact, Illumina
17 has been so successful in its head-to-head competition with CGI in China that its business has
18 actually grown 50 percent year over year. Tr. at 269:3-10. Thus, Ms. Tousi’s bare conclusion that
19 CGI’s entry into the U.S. market would “really destroy our market” (Tr. at 260:6-13; 251:25-
20 253:10) contradicts the facts. There is no reason to believe Illumina would be in a worse position
21 in the United States, where CGI will be a new entrant and is nowhere near as strong a competitor
22 as it is in China, where Illumina is expanding its market. Kearl Decl. ¶ 21.

23 “[C]ase law is clear that the *potential* for loss of market share is insufficient” to prove
24 irreparable harm. *Open Text, S.A. v. Box, Inc.*, 36 F. Supp. 3d 885, 906 (N.D. Cal. 2014).² Here,
25 despite the fact that there are large markets in which Illumina and Defendants directly compete
26 (e.g., China), as in *Open Text*, Illumina has not provided the Court with any evidence of sales that

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28 ² Emphasis is added throughout unless otherwise noted.

1 have been or will be lost to Defendants. *Id.* Likewise, Illumina has not provided the Court with
 2 up-to-date details regarding Illumina’s market share in the relevant market in the United States.
 3 *Id.* The only specific evidence that Illumina points to is two customers that Illumina lost to
 4 Defendants outside the U.S. for the purchase of a sequencer and delivery of sequencing services,
 5 respectively. Case No. 3:19-cv-3770 Dkt. 86, Van Oene Decl. ¶57.³ Illumina has not provided
 6 any evidence of the magnitude of expected lost sales if Defendants were to enter the U.S. market
 7 prior to the expiration of the ’973 patent, but based on Defendants’ experience launching [REDACTED]

8 [REDACTED]
 9 [REDACTED]
 10 [REDACTED] Dkt. 59-8, Rodgers Decl. ¶¶ 8-10. Even
 11 assuming that Illumina will lose a handful of U.S. sales to Defendants—which Illumina has not
 12 shown—these lost sales would pale in comparison to Illumina’s 2020 revenue from sequencing
 13 products of \$2.5 billion. Kearl Ex. 2 (Illumina 2020 10-K) at 60; Kearl Decl. ¶¶ 10, 21.

14 Illumina goes on to argue that “BGI’s infringement has also resulted in price erosion,
 15 which, without a permanent injunction, would inevitably occur in the U.S.” Dkt. 627 at 5, citing
 16 Van Oene Decl. ¶¶ 62-66. But Illumina offers no evidence that it intends to lower its prices as a
 17 result of Defendants’ U.S. activities, and no evidence to support its claims of price erosion and
 18 lowering of prices beyond Mr. Van Oene’s bare statements that Illumina has had to offer lower
 19 prices in China to compete with Defendants. Case No. 3:19-cv-3770 Dkt. 86, Van Oene Decl. ¶
 20 63; *see also* Kearl Decl. ¶¶ 18-22. With respect to sequencing reagents, potential sales by
 21 Defendants would have little to no impact on Illumina’s pricing as a result of Illumina’s practice
 22 of using long-term supply agreements for consumables. Dkt. 59-19 at 201:9-204:20.

23 Furthermore, as discussed below, there is no reason why any impact on Illumina’s pricing
 24 from competition with Defendants cannot be estimated and monetized using evidence of
 25

26
 27 ³ Illumina did not show that these sequencers were not ones that any of the other market players
 28 could also not have provided.

1 Illumina’s prices in regions where it competes with Defendants. *See* Kearl Decl. ¶¶ 14-17.⁴ Harm
 2 in the form of lost sales or lowered prices are classic examples of quantifiable harm compensable
 3 by money damages. *Cave Consulting Grp., LLC v. Optuminsight, Inc.*, No. 5:11-CV-00469-EJD,
 4 2016 WL 4658979, at *21 (N.D. Cal. Sept. 7, 2016). Illumina has therefore “failed to show that
 5 money damages would be inadequate to compensate” for infringement. *Id.*; *see also eBay*, 547
 6 U.S. at 391 (burden is on the patentee to demonstrate “that remedies available at law, such as
 7 monetary damages, are inadequate to compensate for [infringement]”).

8 **C. No Evidence of Reputational Harm to Illumina**

9 To the extent that CGI is using the patented technology in superior products, such use
 10 would not harm Illumina’s reputation. *Power Integrations, Inc. v. Fairchild Semiconductor Int’l,*
 11 *Inc.*, No. C 09-5235 MMC, 2015 WL 604582, at *5 (N.D. Cal. Feb. 12, 2015). Illumina cites to
 12 *Dynamics, LLC v. Buyers Products Co.*, 717 F.3d 1336 (Fed. Cir. 2013), to support its claim that
 13 its “reputation as an innovator in the sequencing market . . . would be irreparably harmed by BGI’s
 14 infringing commercial use of the azido technology.” Dkt. 627 at 6. But this case is unlike
 15 *Douglas Dynamics*. There, the patentee offered the premium product, while the infringer’s
 16 snowplow was akin to a standard model. 717 F.3d at 1344. The Federal Circuit noted that the
 17 patentee’s “reputation as an innovator [would] certainly be damaged if customers found the same
 18 ‘innovations’ appearing in competitors’ snowplows, particularly products considered less
 19 prestigious and innovative.” *Id.* at 1344-45.

20 Here, Illumina makes no claim that CGI’s products are considered “less prestigious and
 21 innovative.” Instead, Illumina again relies on unsubstantiated generalized statements from Ms.
 22 Tousi that CGI’s infringement would result in customer confusion. Dkt. 627 at 6, citing Tr. 252:9-
 23 12 In fact, what the evidence shows is that the purchasers and users of the sequencing machines
 24 and reagents used on them are sophisticated consumers, many of whom have advanced degrees.
 25 For example, as detailed in Dr. Metzker’s declaration, recent peer reviewed articles by professors
 26

27 ⁴ Dr. Kearl’s declaration is un rebutted. While Illumina did serve an expert report containing
 28 opinions on injunctive relief, the fact that it has not relied on this opinions in its motion for a
 (footnote continued)

1 at universities compare the performance of Illumina and CGI's products. Metzker Decl. ¶¶ 8-35.
 2 Defendants' products use a different methodology to create the material to be sequenced.
 3 Defendants products produce many fewer errors than Illumina's do. Thus, it is actually
 4 Defendants who are the innovators and its products are more prestigious than Illumina's.
 5 Moreover, competition between Defendants and Illumina outside the United States has not
 6 impacted Illumina's brand or reputation, so Illumina's claim of reputational harm in the U.S. rings
 7 hollow. Kearl Decl. ¶¶ 9, 10, 21.

8 **D. Licensing of Illumina's Patents**

9 Illumina argues that it will be irreparably harmed "because it does not and has never
 10 licensed out its core sequencing technology, much less, to a direct competitor." Dkt. 627 at 7.
 11 Even if this were true, courts have found a lack of irreparable harm even where the patentee was
 12 unwilling to license its patented technology where, as here, the patentee "failed to make the
 13 requisite showing as to a causal nexus between its alleged lost sales and the infringing feature" and
 14 failed to show any reputational harm. *Power Integrations, Inc. v. Fairchild Semiconductor Int'l,*
 15 *Inc.*, No. C 09-5235 MMC, 2015 WL 604582, at *4 (N.D. Cal. Feb. 12, 2015); *Texas Advanced*
 16 *Optoelectronic Sols., Inc. v. Renesas Elecs. Am. Inc.*, No. 4:08-CV-00451, 2019 WL 4805916, at
 17 *4-5 (E.D. Tex. Oct. 1, 2019) (finding no causal nexus and noting that "[a] patentee's decision not
 18 to license its technology is relevant to the analysis, but it is not dispositive.")

19 **E. No Causal Nexus Between Any Alleged Harm and Defendants' Infringement**

20 A patentee must show a "sufficiently strong causal nexus" between any alleged irreparable
 21 harm and the alleged infringement. *Apple II*, 695 F.3d at 1374. Here, Illumina has not established
 22 a causal nexus between any alleged harm and Defendants' accused products. Instead, Illumina
 23 claims, with no legal or factual citation, that the test for causal nexus "is normally at issue for
 24 multi-function products, where any particular patented feature may have little to do with consumer
 25 purchase decisions." Dkt. 627 at 7. Here, that is the case. As CGI demonstrated in its opposition
 26 to Illumina's JMOL on validity, the commercial success of its products cannot be tied to the
 27 _____
 28 permanent injunction shows its lack of merit.

1 patented features. *See* Dkt. 640 § I.B.1. For example, Illumina’s sequencing platform using an
 2 azidomethyl block was a total failure and did not become viable until it purchased the cluster
 3 technology from Manteia. Tr. 917:7-10, 917:15, 918:19-919:5; *see also* Dkt. 571-14 (*Barnes*) at
 4 129:12-19, 131:24-132:6, 133:23-134:1, 134:3-7, 134:9-12, 136:6-14, 219:4-6, 219:8, 219:16-19,
 5 219:21-22, 253:15-19, 253:21-254:1, 254:3-14. Inventor Barnes identified other patents aside
 6 from the 3’-O azidomethyl blocked nucleotides claimed in the asserted patents that drive demand,
 7 such as appropriate dyes and laser hardware. *Id.* at 140:25-141:6, 252:1-3, 252:5-7. Illumina’s
 8 representations in other patents support Dr. Barnes’s testimony that other parts of the Illumina
 9 system are important to its success. *See, e.g.,* Naravage Decl. Ex. 1, U.S. Patent No. 9,453,258
 10 col. 2:5-11, 2:33 (noting that a method which uses less than four colors to identify the bases
 11 “would provide investigators more efficient tools in terms of time efficiency, lower reagent usage,
 12 smaller less expensive instrumentations, and the like”). The majority of the systems Illumina
 13 offers now employ this two color/channel technology. *See* Naravage Decl. Ex. 2, Fellis Depo Tr.
 14 at 67:14-24; 73:17-24; *see also* “Illumina Sequencing Platforms”
 15 <https://www.illumina.com/systems/sequencing-platforms.html> (four of six featured sequencers
 16 employ two color technology). First named inventor Dr. John Milton confirmed the relative
 17 unimportance of azidomethyl when he did not even identify the use of azidomethyl at Illumina as
 18 an accomplishment worthy of note. Dkt. 571-17 (*Milton*) at 106:5-7, 106:10-21.

19 What all the evidence shows is that Illumina did not and cannot establish, as it must, that
 20 the infringing feature drives consumer demand for the accused products. *Apple II*, 695 F.3d at
 21 1375 (“The patentee must [] show that the infringing feature drives consumer demand for the
 22 accused product”). At best, Illumina points to testimony from Ms. Tousi that Illumina has
 23 lowered the cost of DNA sequencing since 2012,⁵ and speculation from Dr. Smith that Illumina’s
 24 patented azido technology contributed to Illumina’s improvements in its DNA sequencing
 25 technology. Dkt. 627 at 8. Speculation and vague testimony about the cost of sequencing do not
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 27
 28

1 establish that azidomethyl blocking technology drives consumer demand for Defendants’
 2 products. Dr. Smith testified that prior to his involvement in the case he was unaware of the
 3 structure of Illumina’s blocking group, referring to it as a “black box.” Dkt. 75-10, Smith Tr. at
 4 24:15-25:23. Further, he testified that “[m]ost consumers would ignore everything in the black
 5 box” and only care about the quality of the sequence produced by the instrument. *Id.* at 110:15-
 6 111:3. Customers are at best agnostic as to the structure of the blocking group used.

7 Furthermore, as detailed below in Section IV, Defendants’ CoolMPS products—the only
 8 products Defendants plan to introduce to the U.S. market—incorporate multiple different, superior
 9 features to Illumina’s SBS products. Metzker Decl. ¶¶ 8-35. Illumina provides no evidence that
 10 customers will buy CoolMPS because of azidomethyl blocking technology as opposed to these
 11 other features that are unique to Defendants’ products. It is these unique features that will drive
 12 demand for Defendants’ product. Absent a showing that any purported harm is caused by
 13 Defendants’ alleged infringement, the irreparable harm factor weighs against an injunction. *Id.*

14 **II. MONETARY DAMAGES ARE ADEQUATE TO COMPENSATE FOR ANY** 15 **HARM TO ILLUMINA**

16 Illumina claims, without any evidence, that CGI’s “infringement directly impacts
 17 Illumina’s market share” and that “[d]amages will not compensate a patent holder for the loss of
 18 market share such as that threatened here.” Dkt. 627 at 9. Illumina only relies on the Court’s
 19 preliminary injunction Order, which is neither evidence nor law of the case. Moreover, as
 20 discussed previously, the market has evolved over the last 18 months and at least two more
 21 companies, Oxford Nanopore and Singular, are offering new technologies and products in the
 22 mid- to high-throughput segment of the NGS market in addition to the products many others such
 23 as PacBio and Thermo Fisher offer in the NGS space. Metzker Decl. ¶¶ 76-79; Metzker Exs. 19-
 24 22. Moreover, as previously discussed, Illumina is significantly growing its business even in
 25 China, where it competes with CGI at its strongest. Illumina had the opportunity to introduce

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 27 ⁵ Ms. Tousi’s testimony that the cost of DNA sequencing was “more than \$100,000” in 2012 is
 28 inconsistent with the demonstrative she was describing—an Illumina plot of “Flatley’s Law” that
 shows the sequencing cost per genome was less than \$10,000 in 2012. *See* Dkt. No. 627-3.

1 actual evidence that it has lost market share based on markets where it competes with CGI and its
 2 failure to do so is fatal to its claim. *See Regents of Univ. of California v. LTI Flexible Prod., Inc.*,
 3 No. 3:20-CV-08686-WHO, 2021 WL 4133869, at *9 (N.D. Cal. Sept. 10, 2021) (“Entirely new
 4 arguments raised for the first time in reply are improper” and deemed waived). Even if Illumina
 5 had presented the required evidence, “[l]ost customers or lowered prices, if proven to be true, are
 6 forms of quantifiable harm compensable by money damages.” *Cave Consulting*, 2016 WL
 7 4658979, at *21. Using Illumina sales data, there is no reason that a going-forward reasonable
 8 royalty could not be determined with reasonable precision. Kearl Decl. ¶¶ 14-17. For example,
 9 profits-per-Illumina device and reagents sold in the U.S. and profits-per-Illumina device and
 10 reagents sold outside of the U.S. can be compared for contemporaneous sales made between 2014
 11 and now and, in addition, changes in profits on U.S. and foreign sales over time can also be
 12 compared. As a consequence, the effects of competition with Defendants on Illumina benefits per
 13 device and reagent sold can be estimated and monetized. *Id.* Because harm caused by lost sales
 14 can be quantified, there cannot be irreparable harm from this aspect of Defendants’ competition
 15 with Illumina.

16 Finally, Illumina argues that the “influence on market choice by KOLs is substantial and
 17 long-term, and is neither quantifiable, nor compensable by money damages.” Dkt. 627 at 10. But
 18 it has no support for this.⁶ Instead, Illumina cites Dr. Kearl’s trial testimony (Tr. 995:13-14)
 19 where he was being questioned on his reasonable royalty damages opinions. In this context, Dr.
 20 Kearl simply testified that quantifying the commercial value of KOL relationships was “not
 21 relevant to the determination of [] a license for research.” Tr. 996:24-997:3. In actuality, in the
 22 context of influence on market choice by KOLs, Dr. Kearl instead opines that Illumina has not
 23 made any economic arguments that clearly show that there would be adverse effects on Illumina
 24 were Defendants’ to enter the market before August 2022. Kearl Decl. ¶ 22. Dr. Kearl also noted

25
 26 ⁶ Illumina may argue that Dr. Drmanac’s declaration from the preliminary injunction proceedings
 27 supports its position because Dr. Drmanac stated that researchers “will not take on new technology
 28 until scientists from the United States give it a stamp of approval.” Dkt. No. 95-3 ¶ 24. But
 adoption and sales in other countries is not compensable under U.S. patent laws.

1 that since Illumina has operated in the U.S. market free of competition from Defendants for years,
 2 any first mover advantages with regard to KOLs or customer relationships are likely to have been
 3 fully exploited. *Id.* ¶¶ 8-11. There is no reason that a change in the competitive landscape in the
 4 U.S. market approximately six months before when it would have occurred anyway would have
 5 any material effect on Illumina’s reputation or relationships with KOLs. *Id.*

6 The only possible adverse effect of competition that Illumina has identified is an
 7 unsubstantiated but potential decrease in profits. Any such effect is reflected in Illumina’s prices,
 8 sales, and profits outside of the U.S. and can, therefore, be monetized. Accordingly, Illumina has
 9 not proven irreparable harm necessary for the entry of an injunction.

10 **III. THE BALANCE OF HARDSHIPS WEIGHS IN DEFENDANTS’ FAVOR**

11 Illumina essentially ignores the traditional factors used to weigh the hardships between the
 12 parties and instead makes several inconsistent arguments that put a thumb on the scale in its favor.
 13 When balancing the hardships between the parties, the Court weighs the parties’ sizes, products,
 14 and revenue sources, as well as the availability of a non-infringing alternative. *Bio-Rad Lab’s, Inc. v. 10X Genomics Inc.*, 967 F.3d 1353, 1378-79 (Fed. Cir. 2020); *Conceptus, Inc. v. Hologic, Inc.*, No. C 09-02280 WHA, 2012 WL 44064, at *3 (N.D. Cal. Jan. 9, 2012). In addition, courts
 15 have considered whether the asserted patents are set to expire close in time to when an injunction
 16 would issue. *See, e.g., Humanscale Corp. v. CompX Int’l Inc.*, No. 3:09-CV-86, 2010 WL
 17 1779963, at *4 (E.D. Va. Apr. 29, 2010) (denying permanent injunction and noting “the balance of
 18 the hardships tips in favor of [the accused infringer] here because of the short life left on the
 19 [asserted] Patents”); *Dow Chem. Co. v. Nova Chemicals Corp. (Canada)*, No. 05-737-JJF, 2010
 20 WL 3083023, at *1 (D. Del. July 30, 2010) (denying permanent injunction where patents have
 21 slightly more than a year until they expire).

22 Here, Illumina has had a dominant position in the NGS market in the U.S. for a decade and
 23 repeatedly referred to itself at trial as the “gold standard” in sequencing. *See, e.g., Tr. 233:1-11.*
 24 Illumina’s monopolistic share of the NGS market in the U.S. is more than 90%. Dkt. 58-17 (FTC
 25 Complaint) ¶¶ 1, 34, 51. In 2020, Illumina reported sequencing-based revenues of \$2.5 billion,
 26 and a total revenue of \$3.2 billion. *See* Kearl Ex. 2 at 60. In comparison, CGI has not yet
 27
 28

1 introduced its sequencers in the U.S. market. *See* Tr. 689:21-690:2. In 2019, CGI estimated its
 2 *global* CoolMPS revenues for the first year after a release would be approximately \$25 million.
 3 *See* TX943; Tr. 334:4-7. Thus, considering the size, products, and revenue sources, the balance of
 4 the hardships favors CGI as the smaller, new market entrant.

5 **A. CGI Will Suffer Substantial Hardship If a Permanent Injunction Issues**

6 The burden of a permanent injunction preventing CGI from introducing its innovative
 7 CoolMPS products in the United States is especially high given the limited amount of time
 8 remaining before the asserted patents expire. Of the three patents asserted against CoolMPS, only
 9 the '973 patent remains: the Court granted summary judgment of non-infringement of the '025
 10 patent (Dkt. 469) and the jury found that the '444 patent was invalid (Dkt. 594). The '973 patent
 11 expires on August 23, 2022. Given the short time between when a permanent injunction would
 12 issue and the expiration of the asserted patents (less than six months), the balance of hardships
 13 weighs in favor of CGI.

14 In addition, the fact that CGI's product is the best of the commercially acceptable
 15 alternatives weighs against entering a permanent injunction in this case. *Cf. Bio-Rad Lab's, Inc.*
 16 *v. 10X Genomics Inc.*, 967 F.3d 1353, 1379 (Fed. Cir. 2020) (holding it was abuse of discretion to
 17 enjoin two of five products where there were no non-infringing alternatives for those two).

18 Illumina's attempt to show "CoolMPS is neither mature, nor commercially viable" or that
 19 CGI has "limited . . . interest . . . in that technology" as part of the balancing calculus must fail.
 20 Dkt. 627 at 13. Illumina filed its motion for preliminary injunction because CGI announced a
 21 commercial launch pursuant to the Court's 60 day notice provision. Dkt. 11 at 1-2. CGI certainly
 22 does have an interest in selling its CoolMPS product or it would not have made a launch
 23 announcement. The evaluation by independent third parties showing that CoolMPS performs
 24 better than Illumina's platform also shows the technology is viable. *See* Metzker Decl. ¶¶ 8-35;
 25 Metzker Decl. Ex. 1 (Zhang); Metzker Decl. Ex. 2 (Zhang Supplemental Figure 9). Instead of
 26 providing evidence of the factors considered in balancing the hardships, Illumina claims that
 27 "courts need not balance hardship when defendant's conduct is willful," arguing that a finding of
 28 willfulness is sufficient to tip the balance in its favor. That is not the law. In the first case

1 Illumina cites, *Cognex Corp. v. Microscan Sys., Inc.*, No. 13-CV-2027 JSR, 2014 WL 2989975, at
 2 *2 (S.D.N.Y. June 30, 2014), the Court noted that “such a conclusion is not compelled by any
 3 Federal Circuit precedent cited by plaintiffs.” In *Windsurfing Int’l Inc. v. AMF, Inc.*, 782 F.2d
 4 995, 1003 (Fed. Cir. 1986), the Court simply reversed and remanded because the denial of
 5 injunctive relief was based on insufficient reasoning. *United States v. Marine Shale Processors*,
 6 81 F.3d 1329, 1358 (5th Cir. 1996), an out-of-circuit case involving violation of environmental
 7 statutes, was decided before *eBay*, which held that a plaintiff must demonstrate “that, considering
 8 the balance of hardships between the plaintiff and defendant, a remedy in equity is warranted.”
 9 *Nichia Corp. v. Everlight Americas, Inc.*, 855 F.3d 1328, 1341 (Fed. Cir. 2017).

10 Illumina also attempts to impugn CGI’s previous estimates of the effects of a preliminary
 11 injunction on its business. See Dkt. 627 at 14. It attempts to question this credibility with a single
 12 line of testimony from Dr. Sophie Liu, a business development employee without human
 13 resources oversight. The witness testified, “I don’t know how to answer your question,” and then
 14 stated that she was not aware of a “company announcement” about layoffs. *Id.* at 14-15 (quoting
 15 Dkt. 619-6 at 53:25-54:8). Yet, Illumina offered evidence at trial that Illumina’s patents would
 16 force CGI to move operations out of the United States. See Tr. 654:6-655:2; PDX-3.54. The fact
 17 that one business development employee does not know the employment status of everyone who
 18 works at CGI’s San Jose facility does not show any inconsistency. Moreover, Dr. Drmanac, the
 19 CSO of CGI, testified about layoffs as a result of the preliminary injunction. See Naravage Decl.
 20 Ex. 3 (R. Drmanac Dep. Tr.) at 582:17-23. Illumina also argues that “the self-inflicted
 21 consequences of BGI’s willful infringement are irrelevant to the balance of hardships.” See Dkt.
 22 627 at 15. The two cases Illumina cites in support of this proposition—*i4i Ltd. Partnership v.*
 23 *Microsoft Corp.*, 598 F.3d 831, 863 (Fed. Cir. 2010), and *PCT International Inc. v. Holland*
 24 *Electronics LLC*, No. CV-12-01797-PHX-JAT, 2015 WL 5210628, at *26 (D. Ariz. Sept. 8,
 25 2015)—do not support that claim. The cases merely hold that the expenses incurred in creating
 26 the infringing products and the costs of creating a design-around are excluded from the balance of
 27 the hardships. Here, CGI is not relying on sunk development costs to show that it would
 28 experience hardship if a permanent injunction were to issue. Given the parties’ sizes, products,

1 and revenue sources, the August 2022 expiration of the '973 patent, the balance of hardships
2 weighs against issuing an injunction.

3 **B. Illumina Will Suffer Minimal, If Any, Hardship Absent an Injunction**

4 As discussed above, Illumina has enjoyed first-mover advantage and has spent more than a
5 decade dominating the sequencing industry in the U.S. *See supra* Part II. Moreover, Illumina
6 itself has argued that “sequencing customers tend to show significant loyalty to their initial
7 supplier and are reluctant to change sequencing instruments once they become accustomed to
8 them.” Dkt. 11 at 22. Indeed, Illumina’s former Chief Commercial Officer Mark Van Oene
9 stated, “Purchasing an NGS sequencer is a significant investment for the customer Once a
10 user becomes trained and familiar with a particular supplier’s instruments and related workflows,
11 they are less likely to switch to another supplier’s instruments.” Dkt. 10-4 ¶ 32. The potential
12 hardship of competing for customers in the U.S. who would even be inclined to switch from an
13 Illumina sequencer to a CGI sequencer before the '973 patent expires in August 2022 is minimal.

14 Illumina also states that “[t]he trial evidence confirmed that BGI benchmarks its products
15 against Illumina’s,” attempting to show that competition with CGI’s products would be harmful.
16 Dkt. 627 at 14. But that CGI—as well as the other players in the market—performs the common
17 task of benchmarking against other products does not prove any particular hardship to Illumina.
18 Tr. 649:7-10; *id.* at 268:11-20. Illumina’s allegations of “copying” as presenting some particular
19 hardship to Illumina are similarly misplaced. Moreover, as an initial matter and as discussed in
20 Defendants’ Renewed Motion for Judgment as a Matter of Law, Illumina did not present any
21 evidence that CGI copied any Illumina technology, let alone the purported inventions of the
22 asserted patents. *See* Dkt. 622 at 16-17.

23 Finally, Illumina argues broadly that it should not have to “compete against its own
24 patent.” Dkt. 627 at 14. But where, as here, “the patented invention is but a small component of
25 the product the companies seek to produce . . . legal damages may well be sufficient to
26 compensate for the infringement.” *eBay*, 547 U.S. at 396 (Kennedy, J., concurring). As discussed
27 above (*see supra* Section I.E) and in Defendants’ opposition to Illumina’s JMOL, the sequencing
28 products in this case involve a multitude of components and inventions and are not like the simple

windshield wiper blades at issue in *Robert Bosch LLC v. Pylon Manufacturing Corp.*, 659 F.3d 1142, 1145 (Fed. Cir. 2011), cited by Illumina. The balance of hardships in this case is also unlike *Apple Inc. v. Samsung Electronics Co.*, 809 F.3d 633, 646 (Fed. Cir. 2015), as in that case the accused infringer had a design-around ready to launch.

IV. THE PUBLIC INTEREST WEIGHS HEAVILY AGAINST AN INJUNCTION

Fast and highly accurate sequencing is one of the most important tools that can be used today in the discovery and treatment of many major illnesses, including cancer. Metzker Decl. Ex. 6 (Salk) at 269. Other genetically-based diseases such as, cystic fibrosis, sickle cell anemia, Tay-Sachs, and phenylketonuria rely on fast and accurate sequencing. *Id.*; Metzker Decl. Ex. 5 (Ma) at 1; Naravage Decl. Ex. 4 (Shulman) at Abstract, 76. Moreover the discovery of as-yet unknown genetic links to disease require enormous amounts of sequencing capacity to find the proverbial needle in a haystack. Metzker Decl. Ex. 6 (Salk) at 269.

Fast and highly accurate sequencing is also necessary to perform reliable “liquid biopsies” to identify if cancer cells are still present after treatment by detecting the very minute presence of DNA from cancer cells in circulating blood instead of performing a surgical intervention and taking physical biopsy samples that are stained and examined under a microscope. *Id.* at 278-79; Metzker Decl. Ex. 5 (Ma) at 1. Fast and highly accurate sequencing are also critical to advanced forms of personalized medicine where the determination of whether to a particular medical treatment is based on certain genetic markers in a patient. *See* Metzker Decl. Ex. 9 (Stenger). A sequencing mistake in this application can, for example, result in a drug being prescribed that will cause a tumor instead of alleviate it. *Id.* Fast and highly accurate sequencing is also important for identifying rapidly mutating pathogens such as the Sars-2 virus responsible for Covid.

An injunction preventing the sale of CoolMPS in the United States would harm the public interest by depriving the public of a more accurate and less expensive sequencing technology than Illumina’s, which can be used to advance all the important applications discussed above. Metzker Decl. ¶ 7. A recent independent third-party study (Metzker Decl. Ex. 1 (Zhang)) evaluated multiple sequencing platforms in relation to difficult to sequence regions of the human immune system. These regions are complex and challenging for sequencing, for example, because they

1 involve complex loci with large regions of duplication and high copy number repeats. *Id.* at
2 Abstract. The results that Zhang reported demonstrate that CoolMPS is nearly 5 times more
3 accurate than Illumina (a per base error rate of 1/1764 for CoolMPS, compared with 1/360 for
4 Illumina). *Id.* at 20 (legend for Supplemental Figure 9); Metzker Decl. Ex. 2 (Zhang
5 Supplemental Figure 9); Metzker Decl. ¶ 27. This accuracy translates into, for example, real
6 cancer mutations that would be identified in a liquid biopsy using CoolMPS, in lieu of false
7 positive identified by Illumina because of its higher error rate. Metzker Decl. ¶ 28. As described
8 below, this would be devastating to a cancer patient who would receive the wrong therapy based
9 on false positive identifications. Metzker Decl. Ex. 9 (Stenger) at 6.

10 Improved sequencing accuracy could prove the difference between life and death. In one
11 treatment for metastatic melanoma, the presence of a particular mutation indicates that the drug
12 will be beneficial and should be administered. *Id.* But, if that mutation is misidentified and the
13 drug is administered to someone who does not have the mutation, the drug will induce tumor
14 formation. *Id.* The high error rates that exist with the Illumina system would make it unreliable
15 for use in this situation as a result of the dire consequences that could result. Metzker Decl. ¶¶ 29-
16 35.

17 A number of features, which have nothing to do with the asserted patents and distinguish
18 CoolMPS from Illumina's technology, make CoolMPS's greater accuracy possible. First,
19 Illumina uses the polymerase chain reaction (PCR) to make many copies of the templates on its
20 arrays. PCR has a known error rate of on the order of 0.4×10^{-4} to 0.7×10^{-4} when making copies.
21 Metzker Decl. Ex. 5 (Ma) at 5-6; Metzker Decl. ¶ 13. In other words, every time 10,000 bases are
22 copied, there will be at least one error. Metzker Decl. ¶ 13. So each time a copy is made in the
23 Illumina system to allow the thousands of copies that are necessary to allow for sufficient light to
24 be produced to identify a base, many errors are introduced and those errors show up as sequencing
25 errors. Metzker Decl. Ex. 6 (Salk) at 271.

26 CoolMPS, on the other hand, uses a significantly more accurate replication technique
27 known as rolling circle amplification. Metzker Decl. ¶ 15. Unlike the Illumina system that
28 propagates errors through copying, rolling circle relies on the original template so that errors are

1 not propagated through subsequent cycles. Metzker Decl. Ex. 4 (Drmanac 2020) at 3. This
2 translates into a five-fold lower error rate, as Zhang and colleagues described when they compared
3 the CoolMPS system with the Illumina system. Metzker Decl. Ex. 1 (Zhang) at 20 (legend for
4 Supplemental Figure 9); Metzker Decl. Ex. 2 (Zhang Supplemental Figure 9).

5 Another Illumina unpatented feature, which is unique to CoolMPS and provides significant
6 benefits in sequencing accuracy and read length in the CoolMPS technology when compared to
7 the Illumina technology, is CoolMPS's use of the novel antibodies created for its system. Illumina
8 uses decades-old technology in which each nucleotide in the Illumina systems is labeled, by being
9 chemically linked to a fluorescent molecule via a cleavable linker. Metzker Decl. ¶ 18. When the
10 linker is cleaved after identification of an incorporated base, a molecular "scar" is left on the base
11 that interferes with subsequent nucleotide incorporations and read length. Metzker Decl. ¶¶ 18-21.
12 CoolMPS uses base- and block-specific fluorescently labeled antibodies, which are added after
13 incorporation of an unlabeled, blocked nucleotide to detect that nucleotide. *Id.* When the
14 antibodies are removed after detection, the natural nucleotide is left without a scar. Metzker Decl.
15 ¶ 21. This is important because without the scar, the polymerase can incorporate the modified
16 nucleotides faster, which speeds up the throughput of the SBS method. *Id.*; Metzker Decl. Ex. 4
17 (Drmanac 2020) at 2.

18 The presence of the scar in the old Illumina technology is significant and has a number of
19 drawbacks. Illumina's expert Dr. Romesberg published an article detailing many of them years
20 before he was hired for this case. Metzker Decl. Ex. 8 (Leconte) at 2; Metzker Decl. Ex. 7
21 (Romesberg Dep Tr.) at 256:12-25, 259:18-266:13. First, it slows down how quickly the
22 polymerase will incorporate nucleotides, slowing down the entire sequencing process. *See*
23 Metzker Decl. Ex. 8 (Leconte) at 2. Second, it will cause the process to be even less accurate by
24 decreasing the read length. *Id.* at 2. "Read length" is the number of continuous bases that can be
25 read. Metzker Decl. ¶ 19. When the read length becomes shorter in Illumina-type SBS
26 sequencing, then multiple shorter reads need to be put together to identify continuous stretches of
27 bases. In a system like Illumina's this leads to decreased accuracy in variant calling. *Id.* ¶ 18.

28

1 The use of antibodies in CoolMPS, which do not create scars, also has other benefits. The
 2 antibodies allow multiple fluorescent molecules to be attached to each antibody and to be
 3 associated with each nucleotide. *Id.* ¶ 22. Associating multiple fluorescent molecules with each
 4 nucleotide provides a better signal to noise ratio and improved accuracy. *Id.*

5 In addition to all the significant technical benefits, CoolMPS is substantially less expensive
 6 for researchers than the Illumina system, and this has nothing to do with “copying” of Illumina’s
 7 patented technology. CoolMPS is less expensive for several reasons, including that the
 8 nucleotides are less expensive to synthesize because they do not require a linker and the
 9 attachment of the fluorescent dye, and the brighter signals from antibodies carrying multiple dye
 10 molecules allow for more efficient imaging with simpler imagers. Metzker Decl. Ex. 4 (Drmanac
 11 2020) at 2, 15, tbl. 2. The cost savings would translate into the NIH being able to fund
 12 approximately **3,400** more basic NIH research grants per year that depend on sequencing if
 13 researches were able to utilize the CGI technology as opposed to Illumina’s. Metzker Decl. ¶¶ 36-
 14 44. There is little doubt that at least some of these 3,400 research studies would lead to significant
 15 medical breakthroughs that would benefit society. Given the ubiquitous nature of sequencing in
 16 academic research, the high cost of Illumina sequencing thus operates as a tax on this academic
 17 research. *See id.*

18 This case is one where the defendants’ technology is superior to the patented technology
 19 and its introduction would advance the public good by advancing the health and welfare of
 20 society. In cases where technologies have medical applications for significant diseases, courts
 21 have recognized that an injunction is not in the public benefit. *See, e.g., Cordis Corp. v. Bos. Sci.*
 22 *Corp.*, 99 F. App’x 928, 935 (Fed. Cir. 2004) (“[F]or good reason, courts have refused to
 23 permanently enjoin activities [where doing so] would injure the public health.”); *Conceptus, Inc.*
 24 *v. Hologic, Inc.*, No. C 09-02280 WHA, 2012 WL 44064, at *3 (N.D. Cal. Jan. 9, 2012) (denying
 25 injunctive relief where “[p]ublic health has benefitted, and will continue to benefit, from having a
 26 choice of products”).

1 **V. ILLUMINA’S MOTION FOR A PERMANENT INJUNCTION SHOULD BE**
 2 **DENIED BECAUSE ILLUMINA’S CONDUCT GIVES IT UNCLEAR HANDS**

3 While Illumina has cast aspersions on Defendants’ conduct, Illumina’s strategy to
 4 misconstrue the evidence to gain an advantage at trial is the type of tactic that should prevent the
 5 entry of an injunction. That is especially true given that there is only a single patent—out of the
 6 three originally asserted—that stand between the public and CGI’s superior CoolMPS technology.
 7 *See, e.g., Precision Instrument Manufacturing Co. v. Automotive Maintenance Machinery Co.*,
 8 324 U.S. 806, 814 (1945) (“[H]e who comes into equity must come with clean hands”) (internal
 9 quotation marks omitted); *Gilead Sciences, Inc. v. Merck & Co., Inc.*, 888 F.3d 1231, 1239 (Fed.
 10 Cir. 2018) (upholding district court’s reversal of a \$200M damages award on the basis that
 11 patentee could not enforce two patents because pre-litigation business misconduct and litigation
 12 misconduct gave it unclear hands). Misconduct that can support a finding of unclear hands
 13 includes presenting intentionally false testimony at trial. *See id.* at 1246-47. Where multiple
 14 patents are at issue, misconduct findings that are applicable to a subset of the patents can taint the
 15 remaining patents. *See id.* at 1248.

16 Illumina’s claim to have not known about and copied Zavgorodny and Kovacs before
 17 filing the patent applications at issue here, despite the evidence to the contrary, establishes unclear
 18 hands even if insufficient to prove inequitable conduct. *See, e.g.,* Dkts. 572-2, 572-3, 572-4, 572-
 19 5, 572-6, 572-7, 572-8, 572-13; *see also* Dkt. 572-4 (*Brennan*) at 224:5-19 (Dr. Brennan testifying
 20 that it was not reasonable to think that “one person in the group that was working on the same
 21 thing as other people would have known where a particular synthesis had originated and the others
 22 wouldn’t know”).

23 **A. Misrepresentations About the Prior ’537 Patent Proceedings**

24 Throughout the trial, Illumina relied on prior decisions involving only one of the asserted
 25 patents, while implying that multiple patents were involved and that those prior decisions showed
 26 all its patents were valid. *See* Case No. 3:19-cv-3770, Dkt. 54 ¶¶ 217-89; Dkt. 622 at 14-15; Dkt.
 27 623 at 10. Not only was it improper for Illumina to imply that the prior decisions involved more
 28 than a single asserted patent, the ’537 patent, but the prior decisions rested upon theories which

1 Illumina knew to be scientifically unsound and which Illumina did not even try to address at trial.
2 *See, e.g., Rixon, Inc. v. Racal-Milgo, Inc.*, 551 F. Supp. 163, 179 (D. Del. 1982). Illumina’s expert
3 agreed with Dr. Drmanac that previous decisions that relied on arguments about incomplete
4 cleavage were actually wrong as the reference was discussing yield after purification and not
5 cleavage. Tr. 581:21-584:14; *id.* at 1050:9-1052:4.

6 Illumina did not even attempt to resuscitate its prior IPR claims that the Boyer article on
7 AZT proved that azidomethyl would not incorporate azidomethyl after Dr. Drmanac showed the
8 fallacy of this argument. Tr. 585:9-587:18. Illumina also did not try to resuscitate its claim in the
9 IPR proceedings that the Stanton reference showed that TCEP would harm DNA after Drs.
10 Drmanac and Metzker showed why this claim had no scientific basis. Tr. 588:14-590:15; *id.* at
11 850:21-851:14.

12 The record is also rife with other claims that Illumina made to save its patents that have no
13 basis. Dr. Romesberg testified on direct that the Parce reference did not disclose removing the
14 blocking group with TCEP though on cross, he had to read the portion of Parce that said the exact
15 opposite. Tr. 1045:7-11, 1046:6-7, 1046:13-15, 1108:3-7; JTX34 claim 11. During the case,
16 Illumina told this Court that Zavgorodny “never discloses using azidomethyl groups in an antiviral
17 compound, and instead it affirms that azidomethyl groups are used as protecting groups that are
18 removed to prepare *nucleosides*.” Dkt. 76 at 13. That is not a plausible argument to make given
19 the first sentence of Zavgorodny states that the azidomethyl compound can be a potential antiviral
20 and the portion of Zavgorodny that Illumina allegedly quotes says azidomethyl “can be removed
21 under specific and mild conditions . . . or used to make other derivatives or analogues of
22 nucleosides.” JTX7.01, 04; *see also* Tr. 799:8-12; 805:13-808:12; 809:21-810:3; 816:14-817:16;
23 822:3-7.

1 Numerous other misrepresentations that proved to be untrue are detailed in CGI's motion
 2 for JMOL on willfulness and validity and its opposition to Illumina's JMOL and motion for
 3 enhanced damages.⁷

4 **B. Misrepresentations About the '973 Disclosure**

5 Illumina made a number of representations about the '973 patent, which were particularly
 6 improper as lacking a scientific basis, to save the '973 from invalidity based on written
 7 description. First, Dr. Romesberg testified incorrectly that the '973 patent shows a working
 8 example of SBS. Tr. 1068:21-1071:9. It does not. As Dr. Metzker testified, these are simply
 9 incorporation experiments that are intended to serve as proxies for real sequencing. Metzker Decl.
 10 ¶ 56; Tr. 857:11-859:20. But, even in that regard they fail. The incorporation experiments were
 11 rigged to show incorporation in a setting that is incompatible with sequencing. As described in the
 12 section on public benefit, accuracy is a key need for sequencing. This relies on polymerase
 13 accurately incorporating a nucleotide that is complementary to the next nucleotide in the template.
 14 But, Illumina increased the concentration of one chemical, Mn, to such a high level in the
 15 experiment Dr. Romesberg represented as a sequencing experiment, that the polymerase loses any
 16 fidelity and will easily incorporate any base regardless of whether it is even complementary.
 17 Mezker Decl. ¶¶ 60-75. Such conditions are incompatible with sequencing and cannot not even be
 18 used as proxies for real sequencing. They were rigged experiments in an attempt to show
 19 something that was akin to sequencing but was not. *Id.*; see also Dkt. 571-15 (Brennan) at
 20 128:12-129:8. In fact, Illumina admitted as such in a later application where it explained that the
 21 polymerase used in what is reported in the experiments shown in Fig. 6 of the '973 does not work.

22
 23
 24 ⁷ Compare, e.g., Tr. 1035:10-15 (Dr. Romesberg testifying, “. . . don't get confused *that, you*
 25 *know, 3 prime block nucleotides are the only antivirals out there. They're not. In fact, there*
 26 *aren't any*, and I'll mention that in a second.”) and Tr. 1212:22-1213:6 (Illumina's counsel
 27 arguing, “Nobody's ever done what they're telling you the average worker or the ordinary worker
 28 following the conventional wisdom would have done in the '90s and didn't. *No one's ever done*
it, ever. Not just azido blocking. Any 3 prime block for the azido antivirals.”) with Tr. 1102:25-
1103:2 (“My only statement was *there are no 3 prime O blocked antivirals*. That's the only thing
 I said, and that's the only thing I meant to imply.”).

1 Mezker Decl. ¶¶ 67-68; Mezker Decl. Ex. 17 ('910 patent) col. 16:7-9, 17:9-12, 17:19-20, 26:57-
2 61, figs. 1, 2, 4, and 5.

3 Illumina also improperly argued to the jury incorrectly that the asserted patents describe
4 using unlabeled nucleotides through the use of antibodies, insinuating that these antibodies are just
5 like those used in CoolMPS.⁸ Tr. 1061:12-17; 1225:6. As set out in Defendants' JMOL (Dkt. 622
6 at 11-12), the antibodies discussed in the asserted patents (*e.g.*, JTX 38 col. 15:52-60) are a part of
7 a multi-component label system in which labeled nucleotides are incorporated. There is no factual
8 basis to reasonably claim that this disclosure has anything to do with unlabeled nucleotides or is
9 anything like CoolMPS. *See* Metzker Dec. ¶¶ 46-54.

10 Illumina also misleadingly presented Dr. Balasubramanian's testimony at a time when CGI
11 could no longer respond, in a way that claimed he thought of using unlabeled nucleotides *at the*
12 *time of the claimed invention*, when the complete testimony showed that he could not even
13 remember when the purported "zero labeling" discussion occurred. Dkt. 623 at 6-7.

14 Given that the '973 patent is the only one on which an injunction can be based against
15 CoolMPS, Illumina's actions should not be rewarded with a grant of equitable relief.

16 **VI. ANY INJUNCTION MUST BE CLEAR IN SCOPE AND NARROWLY TAILORED**

17 For the reasons detailed above, Illumina has not satisfied the four-factor *eBay* test required
18 for a grant of injunctive relief. However, if the Court considers an injunction appropriate, it
19 should be narrowly tailored and unambiguous in scope. *See Gemveto Jewelry Co. v. Jeff Cooper*
20 *Inc.*, 800 F.2d 256, 259 (Fed. Cir. 1986) ("[I]njunctive relief should be narrowly tailored . . .");
21 *Int'l Longshoremen's Ass'n, Loc. 1291 v. Philadelphia Marine Trade Ass'n*, 389 U.S. 64, 76
22 (1967) (an injunction order must be clear and unambiguous concerning "what the court intends to
23 require and what it meant to forbid"). Any injunction should not preclude Defendants from
24 offering the Accused Products for sale where such sales will occur after the expiration of the
25 patents in suit, and should allow Defendants to immediately commence promoting, advertising,

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27 ⁸ CoolMPS uses antibodies but in a significantly different way, which is unlabeled, as explained
28 in Defendants' JMOL. Dkt. 622 at 11-12.

1 and marketing the Accused Products for sale after the patents expire. Further, any injunction
 2 should not include research and development (“R&D”) activities, as the jury’s verdict accounts for
 3 an R&D license through the expiration of the patents.

4 Pursuant to 35 U.S.C. 271(i), an “offer for sale” or an “offer to sell” by a person other than
 5 the patentee “is that in which the sale will occur before the expiration of the term of the patent.”
 6 By the plain language of this provision, offers for sale in which the sale will occur *after* the
 7 expiration of the term of the patent do not constitute patent infringement under 35 U.S.C. 271.
 8 Courts have consistently interpreted section 271(i) “to allow prospective competitors to begin to
 9 market infringing products near the expiration of a patent, provided that any offers for sale specify
 10 that the product will not be available until after expiration of the patent.” *Lifting Techs., Inc. v.*
 11 *Dixon Indus., Inc.*, No. CV-96-68-M-CCL, 1996 WL 653391, at *3 (D. Mont. Aug. 27, 1996); *see*
 12 *also Rotec Indus., Inc. v. Mitsubishi Corp.*, 215 F.3d 1246, 1260 (Fed. Cir. 2000) (Newman, J.,
 13 concurring) (“It is clear, however, that an infringing offer to sell, § 271(a), must be of an item that
 14 would infringe the United States patent upon the intended sale, § 271(i).”); *FMC Techs., Inc. v.*
 15 *OneSubsea IP UK Ltd.*, No. CV H-18-2459, 2018 WL 5014147, at *3 (S.D. Tex. Oct. 16, 2018)
 16 (“[A]n offer to sell, in order to be an infringement, must be an offer contemplating that the sale
 17 will occur before the expiration of the term of the patent.”). Accordingly, to the extent that any
 18 injunction entered enjoins Defendants from “offering for sale” any Accused Products in the United
 19 States, such a provision must be read in accordance with 35 U.S.C. 271(i). The only remaining
 20 patent asserted against Defendants’ CoolMPS products is the ’973 patent, which expires in August
 21 2022. Defendants request that any injunction makes clear that Defendants are entitled to offer the
 22 Accused Products for sale where such sales will take place after patent expiration.

23 Furthermore, the preliminary injunction entered in this case precludes Defendants from
 24 “promoting, advertising, [and] marketing” the Accused Sequencers and Reagents “in the United
 25 States so as to induce or contribute to others’ infringing use of the Accused Sequencers and
 26 Accused Sequencing Reagents.” Dkt. 183. Any promoting, advertising, or marketing activities
 27 directed to sales or uses that will occur after expiration of the patents-in-suit fall outside the scope
 28 of the preliminary injunction. *Rotec Indus.*, 215 F.3d at 1260. Defendants request that any

1 permanent injunction entered expressly permit such promoting, advertising, and marketing
2 activities.

3 Finally, any injunction should carve out R&D activities, as the jury's verdict accounts for a
4 license for such activities through the lifetime of the patents. Federal Circuit precedent is clear
5 that a jury can award lump-sum damages through the life of the patent. *Summit 6, LLC v.*
6 *Samsung Elecs. Co.*, 802 F.3d 1283, 1300–01 (Fed. Cir. 2015). Here, the Court should find that
7 the jury's \$8 million award for R&D compensates Illumina for Defendants' R&D activities
8 through the life of the patents-in-suit, and any injunction should not preclude Defendants' from
9 conducting R&D in the U.S. As discussed in Defendants' JMOL the jury's damages award is not
10 supported by substantial evidence. Dkt. 622 at 20-24. To the extent the Court upholds the \$8
11 million award, it is sufficient for an R&D license through the life of the asserted patents in light of
12 Dr. Kearl's testimony that, after correcting certain errors in Dr. Prowse's model (namely by
13 discounting to 2014 value and applying a bargaining split), a reasonable royalty through June 2020
14 would not exceed \$6.3 million. Tr. at 976:14-18. Such a finding may align with what the jury
15 actually did. The jury clearly rejected Dr. Prowse's damages number of \$25.4 million. It can be
16 inferred that the jury also rejected his opinion on the duration of the license. Dr. Kearl testified at
17 trial that in 2014, CGI would not have agreed to a license for six of the nine remaining years on
18 the life of the patents. Tr. at 965:16-966:9. The \$8 million number is nearly identical to Dr.
19 Kearl's \$6.3 million correction to Dr. Prowse's model (for a royalty through June 2020) if
20 projected through June 2023.⁹

21 **VII. CONCLUSION**

22 For the foregoing reasons, Defendants respectfully requests that the Court deny Illumina's
23 request for entry of a permanent injunction.

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26
27 ⁹ Dr. Kearl opined that if he projected Dr. Prowse's model through June 2023, discounted to
28 2014 value, and applied a bargaining split, the calculated reasonable royalty would be \$7.65
million. See Naravage Decl. Ex. 5, Kearl Rebuttal Rep. Ex. 4.1 Scenario B.

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Respectfully submitted,

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4
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6 David Bilsker

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